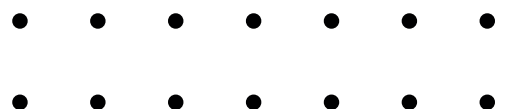


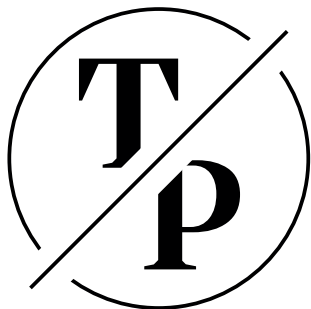
Trevor Pike

Coastal Property Specialist



COMPASS



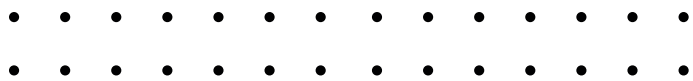


TREVOR PIKE

surpassing

\$300 Million

IN TOTAL SALES VOLUME





Trevor Pike

Coastal Property Specialist

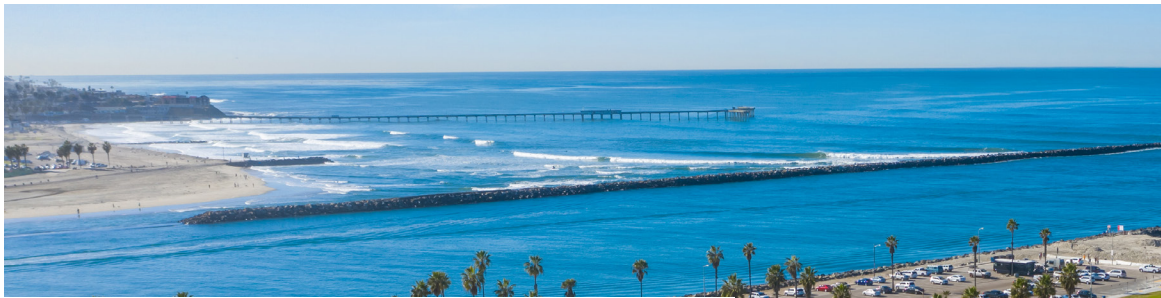
619.823.7503

Trevor.Pike@compass.com

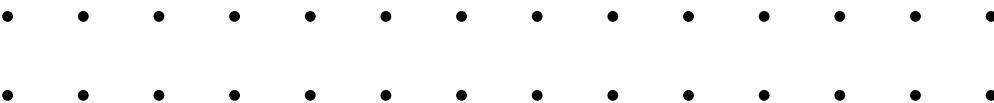
TrevorPike.com

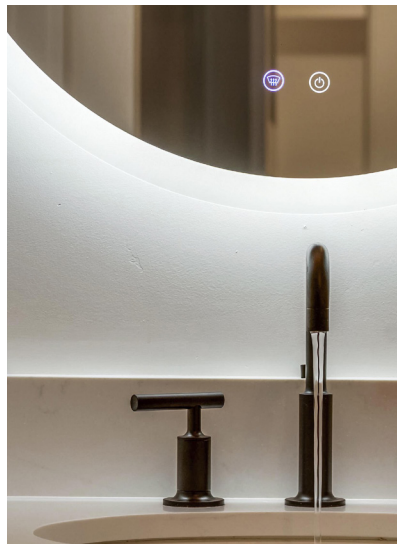
Trevor Pike is dedicated to providing exceptional, professional and comprehensive real estate services to his valued clients. He is highly skilled in the Acquisition and Marketing of Residential, Luxury, Coastal and Investment Properties. As a native to the area, Trevor loves the San Diego lifestyle and enjoys sharing his insights into the communities of Pacific Beach, La Jolla, Mission Beach, OB and many others! In helping clients to find their dream home, sell their unique property or even locate a property that may not even be on the market, Trevor takes every measure to ensure that all of his clients' goals are achieved! Through his thorough, competent and experienced representation, Trevor delivers impressive results as he serves his client's specific priorities and real estate goals. When working with sellers, he implements effective and resourceful marketing strategies that clearly accentuate each property's specific features to stand out in the market place. Trevor designs a beautiful presentation that incorporates professional photography, video and aerial imagery, refined staging services and extensive visibility in print and on Global Internet sites. Recognized for his integrity, insightful guidance and accurate assessment, Trevor is committed to providing his clients with a gratifying real estate experience. He provides timely communication by being attentive, accessible and responding promptly to his clients. His attention to detail, consistent follow-through and determination to provide his clients with first class service sets him apart. Trevor is a highly dedicated professional who through his informed and insightful expertise provides an unprecedented depth of real estate representation.





TREVORPIKE.





COM

COASTAL SAN DIEGO PROPERTY *specialist*

17 YEARS \$300M+ SOLD

NOTABLE RECENT SALES BY TREVOR PIKE



3607 OCEAN FRONT WK 9 & 10 • SOLD \$4.157.500

🛏 5 BR 🚿 5.5 BA 📏 2,605 ESF



725 DOVER CT • SOLD \$3.025.000

🛏 6 BR 🚿 4.5 BA 📏 2,558 ESF



4202 NEWPORT AVE • SOLD \$2.000.000

🛏 3 BR 🚿 3.5 BA 📏 1,806 ESF



3955 GRESHAM ST #3 • SOLD \$1.370.000

🛏 3 BR 🚿 3 BA 📏 1,477 ESF



3135 JEWELL • SOLD \$2.000.000

🛏 3 BR 🚿 3 BA 📏 2,068 ESF



1202 ARCHER • SOLD \$1.853.692

🛏 4 BR 🚿 4 BA 📏 2,825 ESF



820 KENNEBECK • SOLD \$1.535.000

🛏 3 BR 🚿 3.5 BA 📏 2,000 ESF

NOTABLE RECENT SALES BY TREVOR PIKE



3653 OCEAN FRONT WALK • SOLD \$1,555,000

2 BR 2 BA 1,142 ESF



3436 WESTERN SPRINGS • SOLD \$1,995,000

5 BR 4.5 BA 4,351 ESF



734 AVALON CT • SOLD \$2,200,000

3+1 BR 3.5+1 BA 3,006 ESF



1018 BERYL • SOLD \$1,275,000

2 BR 3 BA 1,643 ESF



4202 NEWPORT AVE • SOLD \$1,235,000

3 BR 2 BA 1,806 ESF



2910-2912 BAYSIDE WK • SOLD \$2,000,000

3 BR 2 BA + 1 BR 1 BA



5258 MEADOWS DEL MAR • SOLD \$2,700,000

5 BR 5.5 BA 4,893 ESF



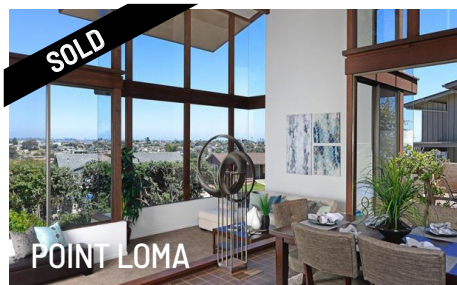
2847 OCEAN FRONT WALK • SOLD \$2,435,000

3 BR 2 BA 2,011 ESF



1430 CHALCEDONY ST • SOLD \$1,326,000

3 BR 2 BA 1,507 ESF



3950 LA CRESTA DRIVE • SOLD \$1,505,000

5 BR 3 BA 3,335 ESF



1312 WILBUR • SOLD \$2,200,000

5 BR 3 BA 3,251 ESF



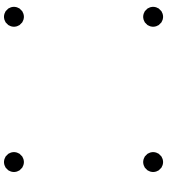
733-735 AVALON CT • SOLD \$1,250,000

SOUTH MISSION DUPLEX

ADDRESS	ZIP	COE	SQ FT	DOM	SALES PRICE
3955 Gresham St, Unit 3	92109	08/29/2022	1,477	13	\$1,370,000
4202 Newport Ave	92107	08/21/2022	1,806	8	\$2,000,000
7152 Lantana Ter	92011	06/21/2022	1,265	14	\$1,170,000
727 Jamaica Ct	92109	06/08/2022	1,561	3	\$1,460,000
806 San Juan Pl	92109	03/08/2022	944	7	\$1,500,000
3607 Ocean Front Walk 9 & 10	92109	02/24/2022	2,605	63	\$4,157,292
3709 Glen Ave	92010	11/18/2021	2,730	6	\$1,485,000
281 Rodney Ave	92024	11/15/2021	1,406	6	\$1,300,000
1160 Pacific Beach Dr	92109	09/01/2021	1,300	8	\$1,125,000
568 Crest Dr	92024	08/22/2021	2,557	4	\$1,625,000
3663 Corte Segura	92009	07/13/2021	1,913	12	\$1,130,000
2808 Bayside Walk, Unit C	92109	06/14/2021	1,293	11	\$1,275,000
725 Dover Ct	92109	05/12/2021	2,508	24	\$3,025,000
3952 Haines St	92109	03/31/2021	2,412	3	\$2,100,000
5901 Avenida Chamnez	92037	03/08/2021	2,100	4	\$2,425,000
742 Asbury Ct, Unit 1	92109	02/19/2021	550	32	\$635,000
7856 Via Adelfa	92009	02/19/2021	2,668	--	\$1,275,000
1018 Beryl St	92109	01/20/2021	1,643	58	\$1,275,000
3315 Jewell St	92109	11/12/2020	2,068	3	\$2,000,000
3285 Ocean Front Walk, Unit 2	92109	10/27/2020	1,096	25	\$1,725,000
2912 Bayside Walk	92109	09/22/2020	1,540	58	\$2,540,000
1150 Emerald St	92109	09/13/2020	2,726	18	\$1,624,500
1162 Diamond St	92109	09/07/2020	1,335	9	\$1,175,000
3423 Wisteria Dr	92106	09/07/2020	1,286	3	\$810,000
1202 Archer St	92109	08/24/2020	2,825	13	\$1,853,692
820 Kennebeck Ct	92109	08/10/2020	2,000	55	\$1,535,000
2825 Chatsworth Blvd	92106	07/09/2020	1,239	6	\$845,000
3322 Zola St	92106	03/26/2020	1,085	6	\$850,000
1871 Galveston St	92110	12/06/2019	2,323	14	\$1,050,000
803 Law St	92109	11/21/2019	2,200	15	\$2,150,000
2307 Cowley Way	92110	09/04/2019	1,224	13	\$880,000
815 San Jose Pl	92109	08/26/2019	1,348	23	\$1,110,000
678 Weatherstone Way	92078	07/23/2019	3,015	0	\$895,000
3436 Western Springs	92024	07/21/2019	4,351	19	\$1,995,000
1812 Missouri	92109	07/12/2019	1,442	22	\$965,000
3653 Ocean Front Walk	92109	06/21/2019	1,142	86	\$1,555,000
4092 Riviera Dr 1	92109	06/10/2019	1,226	59	\$690,000
746 Ensenada Ct	92109	06/03/2019	1,173	0	\$1,230,000
1312 Wilbur Ave	92109	05/29/2019	3,251	0	\$2,200,000
1150 Anchorage Ln 218	92106	05/24/2019	830	4	\$462,000
5258 Meadows Del Mar	92130	05/08/2019	4,893	2	\$2,700,000
825 Rockaway Ct	92109	04/30/2019	1,340	8	\$1,240,000
4202 Newport Ave	92107	04/08/2019	1,806	5	\$1,235,000
5050 February St	92110	12/06/2018	2,015	4	\$901,875
714 Yarmouth Ct	92109	12/04/2018	1,144	10	\$1,055,000
4925 Emelene	92109	11/30/2018	2,618	14	\$1,625,000
733-735 Avalon Ct	92109	11/01/2018	--	0	\$1,250,000

ADDRESS	ZIP	COE	SQ FT	DOM	SALES PRICE
2847 Ocean Front Walk	92109	09/21/2018	2,011	8	\$2,435,000
1056 Chalcedony	92109	08/20/2018	2,226	185	\$1,340,000
3986 Riviera Dr	92109	08/17/2018	1,521	8	\$910,000
734-736 Avalon Ct	92109	08/09/2018	--	28	\$2,200,000
941 W Hawthorn St 9	92101	07/31/2018	1,360	27	\$775,000
4870-72 Dixie Dr	92109	07/31/2018	--	4	\$1,750,000
942-944 Beryl St	92109	06/19/2018	--	58	\$1,750,000
946-948 Beryl St	92109	06/19/2018	--	58	\$1,750,000
942-948 Beryl St	92109	06/19/2018	--	26	\$3,500,000
4057 Citradora Dr	91977	06/08/2018	1,858	12	\$575,000
1020 Pacific Beach Dr	92109	06/04/2018	1,717	7	\$1,390,000
1384 N Mollison Ave	92021	04/24/2018	1,437	5	\$484,000
4678 Morrell St	92109	04/20/2018	1,318	0	\$774,000
1705 Freda	92007	04/13/2018	2,414	0	\$1,375,000
2723 Lancha St	92111	04/12/2018	1,540	16	\$699,000
1160 Pacific Beach Dr	92109	04/02/2018	1,300	5	\$890,000
3050 Rue Dorleans 369	92110	03/20/2018	862	12	\$355,875
466 Summer View Cir	92024	03/13/2018	1,335	10	\$707,000
3627 Bayonne Dr	92109	02/16/2018	3,186	75	\$2,050,000
1430 Chalcedony St	92109	01/17/2018	1,507	11	\$1,326,000
3955 Gresham St 4	92109	11/22/2017	1,521	4	\$905,000
5080 Long Branch Ave	92107	10/30/2017	1,003	42	\$865,000
3950 La Cresta Drive	92107	09/20/2017	3,335	32	\$1,505,000
4783 32nd St	92116	09/11/2017	1,141	11	\$645,000
726-728 Devon Court	92109	08/08/2017	--	56	\$1,920,000
4767 Ocean 412	92109	07/19/2017	1,117	0	\$1,135,000
4767 Ocean Blvd 201	92109	07/19/2017	1,191	0	\$1,175,000
1221 Parker 17	92109	07/17/2017	1,267	89	\$835,000
4574 Marlborough Dr	92116	07/10/2017	1,954	3	\$1,020,280
3443 Elliott St	92106	06/30/2017	1,819	0	\$1,030,000
1631-1633 Missouri	92109	06/30/2017		10	\$1,599,000
7435 Draper Ave	92037	06/19/2017	748	13	\$1,775,000
4939 Foothill	92109	06/14/2017	1,787	0	\$1,425,000
860 Turquoise 133	92109	06/11/2017	700	37	\$399,000
828 Ostend	92109	06/08/2017	1,374	17	\$925,000
730-732 Wilbur	92109	05/31/2017		183	\$3,500,000
1361 Felspar 1	92109	05/17/2017	805	10	\$455,000
3639 Bayonne Dr	92109	03/30/2017	2,820	0	\$1,950,000
706-708 Balboa Ct	92109	03/30/2017		63	\$2,080,000
1150 Anchorage Lane 218	92106	03/29/2017	830	75	\$389,000
1209 Loring	92109	03/24/2017	2,920	59	\$1,626,000
3940 Gresham 331	92109	03/16/2017	1,559	167	\$800,500
707-711 Ensenada	92109	02/23/2017		6	\$2,100,000

17 YEARS SELLING COASTAL SAN DIEGO **\$300 Million Sold**



WHY HIRE TREVOR

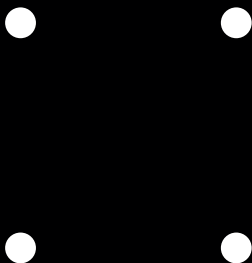
I LIVE HERE, WORK HERE & PLAY HERE.

WHY HIRE TREVOR

I LIVE, WORK & PLAY ^{RIGHT} HERE

As a San Diego Native, I have strong relational ties throughout the community which has helped me maintain an in-depth understanding of the hyper-local housing market. For the last 17 years, I have been involved in nearly 200 home sales and continue to help family after family call San Diego their home too. This is one of the best places on earth to call home, and San Diego will always mean so much to me. I pride myself in consistently providing my clients with five-star service and attention, which has led me to a large base of referral and repeat clients. I am committed to the highest standards of trust, availability, and details.

Let me help you call San Diego home.





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THINKING OF SELLING IN 2023?
HERE'S HOW I CAN HELP

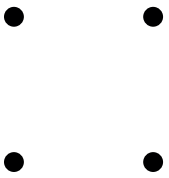


Thinking of Selling in 2023?

Here's How I Can Help

- Free Market Analysis & Property Valuation
- Access to Compass Concierge (we prepay the costs with no fees or interest for upgrades/repairs so your home sells faster and at a higher price)
- Professional Photographer with drone pictures, video walk through, Matterport step by step virtual tour (paid by Trevor)
- Interior Design/Stager Consultation in preparation for showings (paid by Trevor)
- Contractor and Handyman referrals for every issue you need completed
- Pre-listing home inspection so your escrow stays on track and you don't lose a buyer over repairs (paid by Trevor)

Please call me at 619.823.7503 so we can meet, view your property and see how I can help you with your sale.



CUSTOMER SERVICE

A HANDS ON APPROACH.

CUSTOMER SERVICE

A HANDS ON APPROACH.

I am so confident in my work that I encourage you to call anyone of my previous clients to get a first hand confirmation for yourself that there is no doubt I am the best Realtor for you.

“

We hired Trevor Pike to execute our strategy for 2019, where we wanted to buy a new larger house, and plan when to list & sell our current home. Selling, Buying, Moving is never easy, but with the help and strategy of Trevor were able to successfully pull off both transactions, somewhat seamlessly.

Garrett Lipus
Bay Park
949-466-7405



“

Trevor Pike is fabulous. As a native of San Diego and having lived all over, inside and outside the city, he is very knowledgeable. He assisted us in selling our house in Pacific Beach and in buying a new property. He is very well connected with a great vendor referral list. Trevor is great with people and You would be wise indeed to put your trust in Trevor.

Henry & Steph Rosen
Pacific Beach
619-571-8327



Zillow.com[®]

5 STAR AGENT



Local Knowledge



Process Expertise



Responsiveness



Negotiation Skills



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CUSTOMER SERVICE

A HANDS ON APPROACH.

CUSTOMER SERVICE

A HANDS ON APPROACH.

I have a hands-on approach to my business with both buyers and sellers and understand that when they hire me, they want to work with me.

“

Trevor Pike was brought in to relaunch my Ocean Front listing in 2019, and did a great job marketing, negotiating and finding the right buyer for my property. He is professional, knows the market and how to navigate a close of escrow for his sellers.

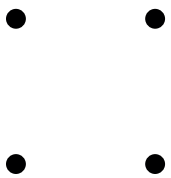
Kevin
Ocean Front Walk
602-463-2946



“

Trevor Pike was hired to prepare and sell our duplex with tenants, and did a tremendous job. He was professional, courteous to our tenants and found a great 1031 buyer thru his client network.

Kathy
Mission Beach
202-255-9257



LOCAL EXPERIENCE.
INTERNATIONAL EXPOSURE.

LOCAL EXPERIENCE.

INTERNATIONAL EXPOSURE.

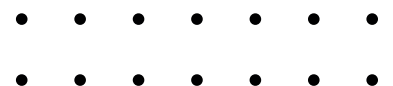
With over 17 years in the business, I continue to be a top producer in my local niche markets along the San Diego coastline.

**THE
HIGHEST
PRICE**

**LEAST
AMOUNT OF
STRESS**

**MOST
MONEY**

**PEACE
OF MIND**





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AWARDS
& RECOGNITION.

AWARDS & RECOGNITION.



Recognized as apart of Top 24% of Teams
Internationally at Coldwell Banker from 2012-2017



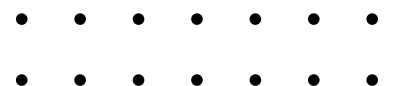
Recognition of Excellence from SD Association of Realtors
as Silver Individual Selling at least \$25-\$49M or 25 units



Consistent Top Producer Agent at Coldwell Banker
& Pacific Sotheby's International Realty 2012-2020, with a
personal best sales volume over \$50M in 2017-2018



Compass Real Estate 2020-2022: We are busy at work,
come by and see us or ask us more about Compass
Concierge & Compass Bridge Loans.





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LUXURY
MARKETING.

LUXURY MARKETING.

To generate demand for your property, we provide buyers with the detailed information they desire, & have the ability to respond instantly to online inquiries.

PRE-MARKET PREPARATION

Once we sign a listing agreement, we generally take a week or two to start the pre-marketing process for your property. Through my list of vendors or Concierge Program, we take the time to prep your property prior to setting up photography, videography or showings. Whether its staging, cleaning, painting, landscaping or new countertops, the goal is to maximize your properties true value before we start creating that buyer "buzz" around your property. Our strong network of brokers, agents, and clients are eager to know what properties are "coming soon". When the day comes to hit the open market, we have an abundance of active buyers clamoring over your property.

LAUNCHING & SHOWING

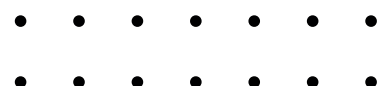
First impressions are everything; they are the way we professionally present, market, and show luxury properties. strategically laying out the first 2 weeks on how we are bringing the property to market, will not only create more buyer energy but will help you plan your busy life. We will map out Broker Caravan, 1st Showings, Open Houses and schedule permitting, will personally show your property to prospective vetted buyers. The end goal, always being to sell for highest price, quick market time and least stressful for my clients.

ONLINE EXPOSURE

With our high end marketing, professional photography and videos, I'm determined to generate broad online exposure for home sellers at America's leading real estate Internet sites, selling homes quickly and for the best possible price.

To tap into the masses of Internet users searching for homes, we continually purchases thousands of search terms on some of the Internet's biggest search engines to drive homebuyers to my local listings.

I provide superior customer service to buyers, sellers, and agents, as well as respond promptly to inquiries from interested parties on any of my listings.





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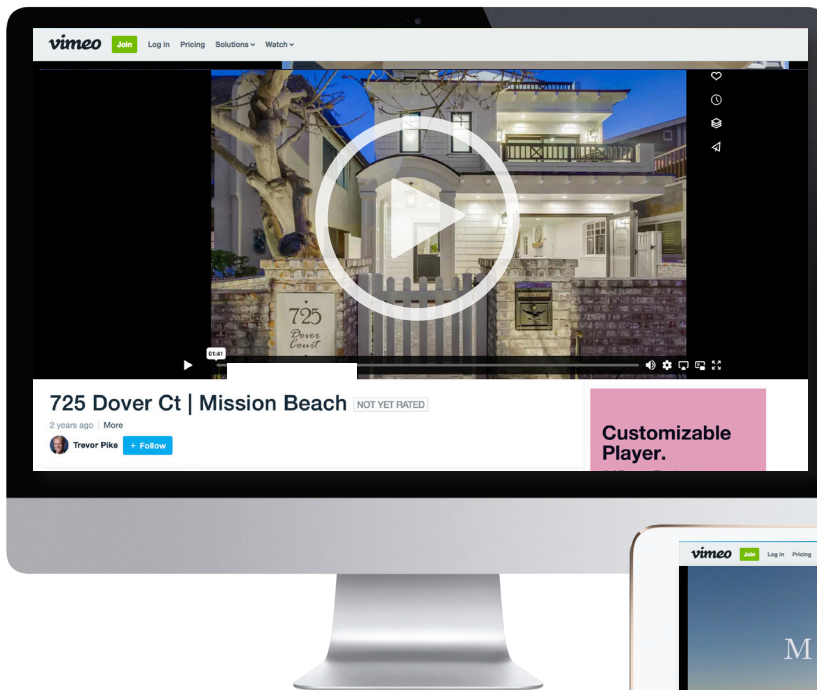
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MAKING AN IMPACT

WITH VIDEO & AERIAL PHOTOGRAPHY.

MAKING AN IMPACT WITH VIDEO & AERIAL PHOTOGRAPHY.

In a modern world, we need to be able to showcase our listings with the most modern techniques and applications available. Through the power of video and aerial photography, we are able to capture the look and feel of a property that far surpasses what is achievable with a standard point and click camera.

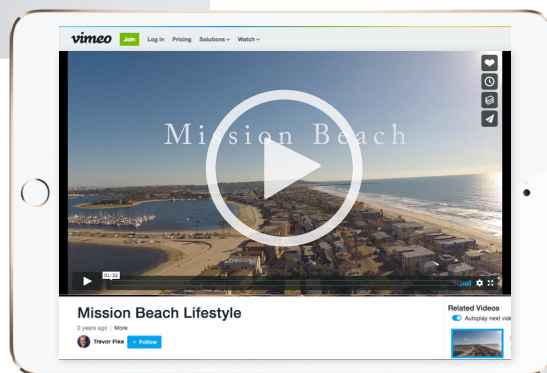


Check out a few of my Vimeo links and see for yourself:

725 Dover:
www.vimeo.com/521605133

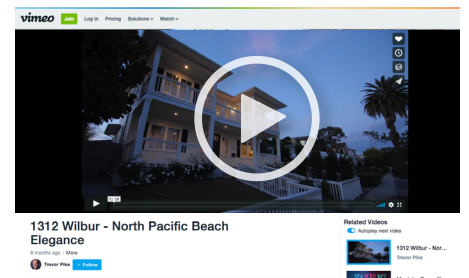
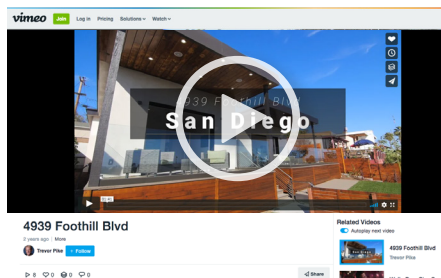
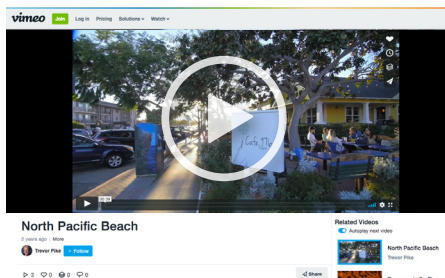
3607 Ocean Front Walk #9/10:
www.vimeo.com/637985726

4202 Newport Ave:
www.vimeo.com/729038899



North Pacific Beach Lifestyle:
<https://vimeo.com/221778459>

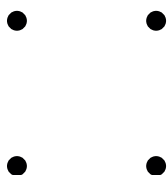
Mission Beach Lifestyle:
<https://vimeo.com/218995299>





VAS

VIRTUAL AGENT SERVICES



VIRTUAL AGENT SERVICES
SELLING WITH TECHNOLOGY.

VIRTUAL AGENT SERVICES

SELLING WITH TECHNOLOGY.

We offer an exclusive suite of marketing services call VAS (Virtual Agent Services).
With unparalleled technology I'm able to make virtual home selling intelligent & seamless.



Virtual Open Houses

With 3D Matterport video, standard video, and keynote slideshows with added voiceover and/or music, we successfully guide viewers through your home. I can record live in the home using Instagram Live or Facebook Live, or voiceover can be added to a prerecorded video or slideshow and shared on my Instagram story/feed.



Interactive Virtual Home Tours

Live video home tours, live listing pitches, or pre-recorded videos/slideshows uploaded to Marco Polo. This video can be shared directly with buyers and viewers can easily provide feedback via live video, text or emojis.



Virtual Neighborhood Tours

Live or pre-recorded walk/run/bike/hike/tours of a neighborhood sharing specific points of interest, i.e. schools, shops, parks, trails, pools, gardens, etc.



Dynamic Digital Brochures

Home features will come to life inside this dynamic, digital brochure while creating an immersive experience for even the most discerning of buyers. Pages will turn and videos will play while capturing real-time data and actionable insights from potential buyers.



Video Mail • Live Post Cards

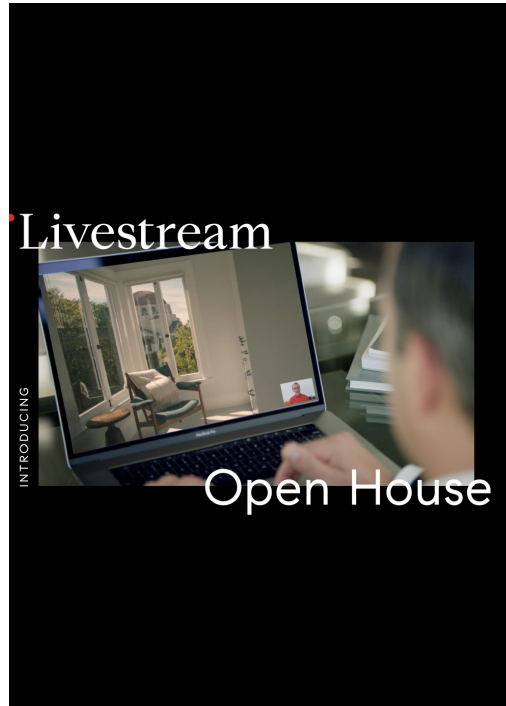
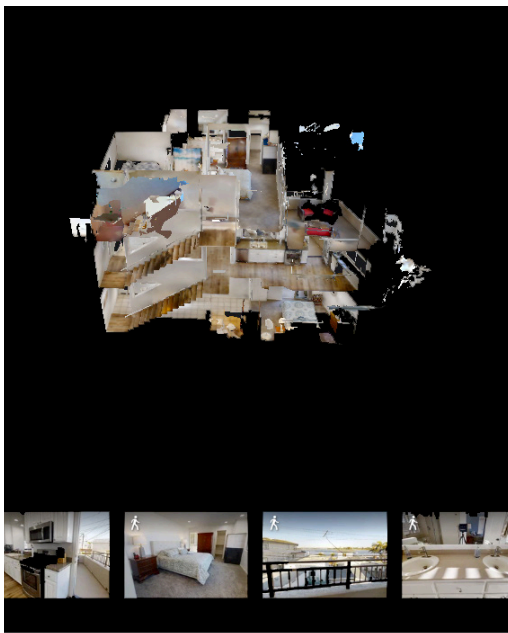
Our pre-recorded video message will be embedded into an email as a GIF image and will enable the recipient to see live motion (without sound) upon opening the email.

VAS



Virtual Showings

I have the ability to take my clients on a digital journey through my properties. Through Virtual Tours, FaceTime and social media, I am able to showcase the key features of my properties to interested clientele.



SELLING WITH TECHNOLOGY



COMPASS

Mission Beach
820 Kennebeck Court

820 Kennebeck Court

Live the finest beachfront with panoramic bay views from all the Bay House. Built in 2004, this beachfront property features a pool, spa, and private dock with private cabana. 2 master bedrooms and 2 full bathrooms, all with hardwood floors and modern lighting and finishes at the beachfront property. Call today for more information.

3 BD 3.5 BA 2,500 SF \$1,095,000

Mission Beach

COMPASS

Mission Beach
2910-12 Bayside Walk

2910-12 Bayside Walk
South Mission Beach Apartments

Features:
Two units provided with a full kitchen, living room, and bedroom. Each unit has a private balcony with a view of the ocean. The units are fully furnished and ready to move in. The property is located in a prime location with easy access to the beach and downtown Mission Beach.

This 2 Unit property is currently booked and grosses over \$12K in rents each year!



Mobile Listing Ads

I will run a geo-targeted mobile ad campaign to reach buyers in the right place, at the right time. Now more than ever, buyers and sellers are spending most of their time at home. I will create a geo-fence around the neighborhoods where you'd like your ads to be seen. These ads will appear in mobile apps and will retarget viewers on their desktops or laptops.



Real Time Digital Ad Insights

The Compass Digital Ad Tool allows for the quick and easy launch of optimized Facebook and Instagram ad campaigns to promote properties to a highly targeted audience. Once the listing ad campaign is live, you can provide real-time, detailed results in the form of a digital ad report. This tool allows me to act swiftly to market and sell homes with confidence.



Live Virtual Buyer Events

From virtual cooking demos to wine-tastings to fireside chats and game nights, your home can be the cinematic backdrop, and you will be the entertainer. Viewers can join the fun online via Facebook or Instagram Live while being introduced to the home in a subtle, yet impactful and memorable way.



Enhanced Virtual 3D Staging

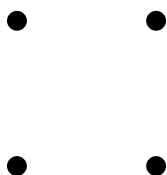
Enhanced 3D staging marries augmented reality and virtual staging on the Matterport platform to integrate highly realistic furniture and residential interiors and finishes into 3D models. The result is a sophisticated visual experience that appeals to the most scrutinizing of buyers. Each virtual staging is conceptualized, designed, and custom-built to capture the unique essence of a home.





VAS

VIRTUAL AGENT SERVICES



VIRTUAL BUYING EXPERIENCE

A MODERN WAY TO BUY

VIRTUAL BUYING EXPERIENCE

A MODERN WAY TO BUY.

Now could be a great time to take advantage of my Virtual Home Buying Options. I have helped several buyers over these last few years purchase new homes without ever leaving the comfort of their current home. Virtual home buying might not be for everyone, as I am still available to do any of these steps in person. I just like giving you options!



Virtual Consult

I will schedule a virtual appointment to learn what you are looking for and make a game plan to get what you want.



Home Favorites

I will email you listings matching your criteria the moment they hit the market.



Virtual Tours

I'll take virtual video tours of any home you like.



Electronically Sign

You will sign all documents electronically, from the comfort of your own home.



Earnest Money Deposit

You'll wire your earnest money or have my mobile title rep pick up a check.



Inspection

My inspector will send you a 40+ page inspection report with detailed photos and a description, so you'll get to know every inch of the property.



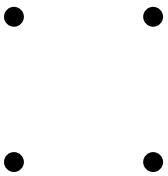
Closing Time

A mobile notary will bring your closing to you.



Welcome Home

I'll even deliver the keys to you!



PIKE GETS YOU PREPPED

ELEVATING YOUR HOME'S VALUE
BEFORE WE HIT MARKET

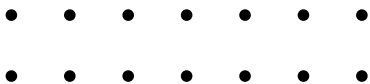
PIKE GETS YOU PREPPED

ELEVATING YOUR HOME’S VALUE
BEFORE WE HIT MARKET.



NO UP FRONT COSTS TO YOU.

*Services based on each individual property and client’s signed listing agreement terms





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PROFESSIONAL

PHOTOGRAPHY, LUXURY EXPOSURE.

PROFESSIONAL

PHOTOGRAPHY, LUXURY EXPOSURE.



MAXIMIZE THE
True value
OF YOUR HOME

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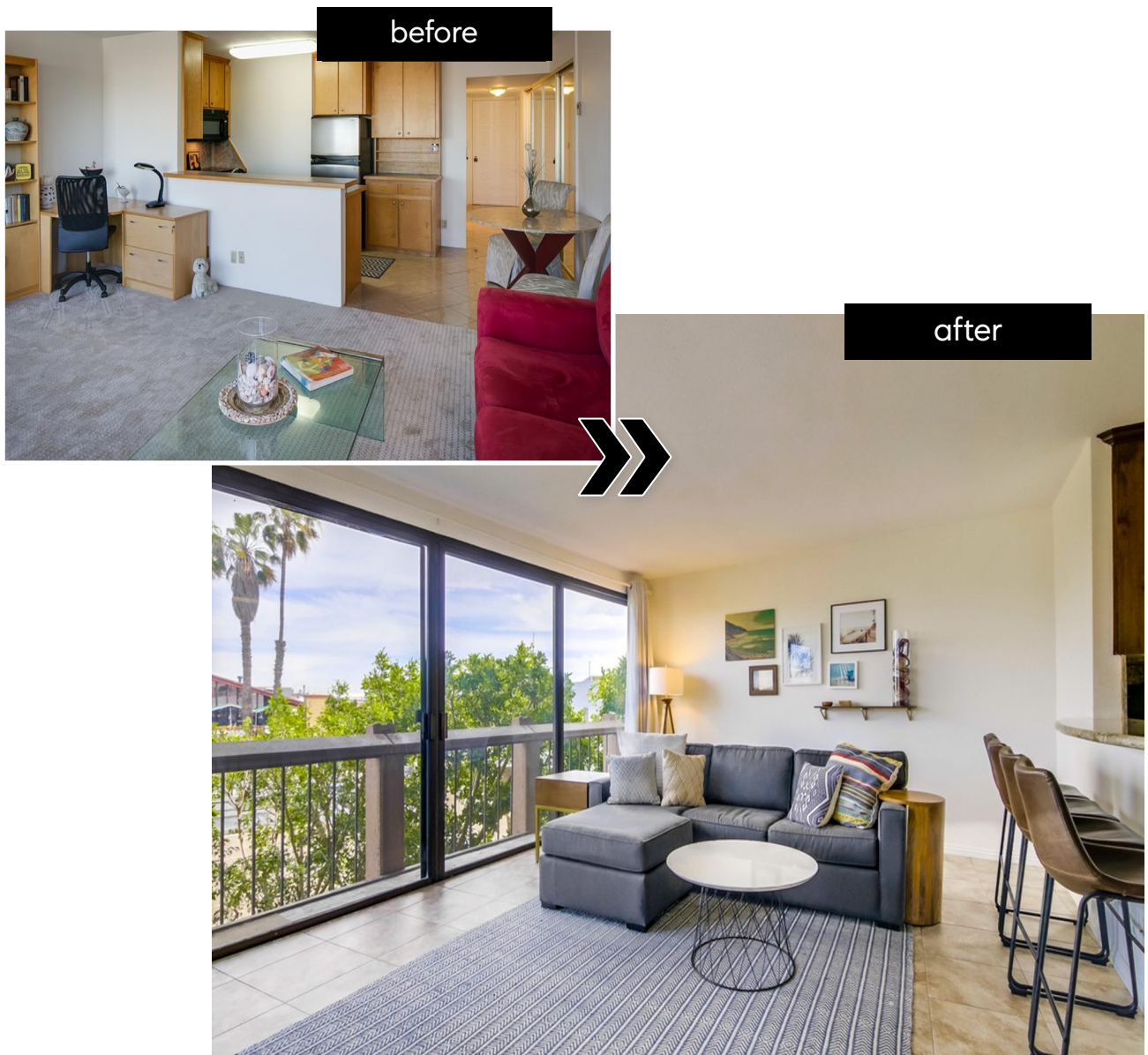
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STRATEGIC STAGING
ELEVATING YOUR SPACE.

STRATEGIC STAGING

ELEVATING YOUR SPACE.

When prospective buyers evaluate a home, they seek a space that they can make their own. A few simple shifts can dramatically impact your listing's perceived appeal. We offer a list of preferred staging contacts to transform your property. A staged home is a much hotter commodity on the market. Staging a home can actually increase the value of offers by 6 - 10%. That's \$60K - \$100K on a \$1M property!



MAXIMIZE THE
True value
OF YOUR HOME

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VIRTUAL STAGING

IMAGINE YOUR OWN SPACE.

VIRTUAL STAGING

IMAGINE YOUR OWN SPACE.

Physically staging a home can sometimes tend to get expensive. Our virtual staging service gives your home a leg up in the market, without anyone ever having to open the front door.

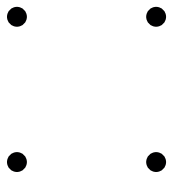
Take a look



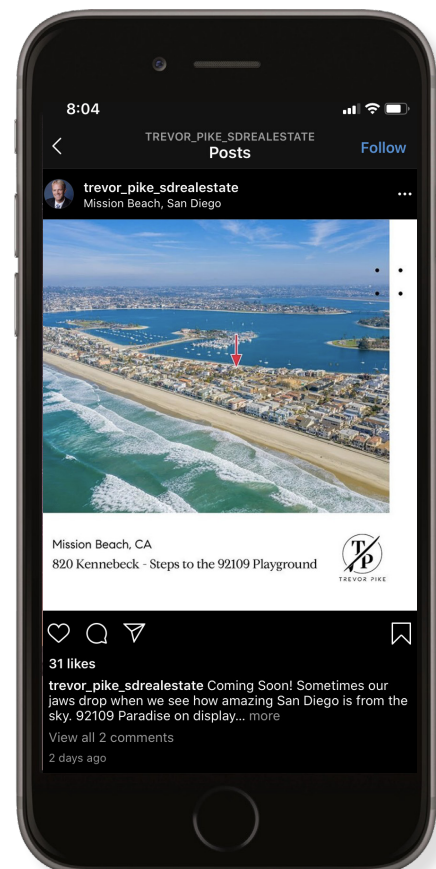
Follow me on Instagram
@Trevor_Pike_SDrealestate



Follow me on Facebook
@TrevorPikeRealEstate



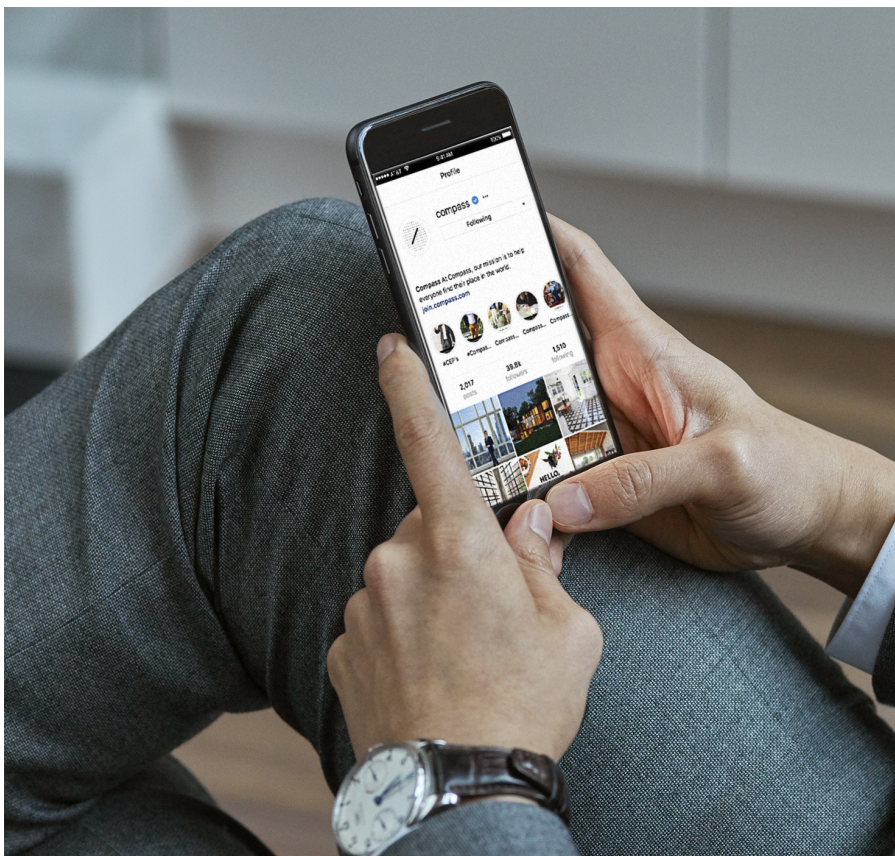
SOCIAL MEDIA
ENGAGING YOUR AUDIENCE.



SOCIAL MEDIA

ENGAGING YOUR AUDIENCE.

We engage brokers and buyers every day across five dynamic platforms. With this suite of promotional opportunities, your home will be spotlighted in a real-time, relatable, and quantifiable way.



7M+

Instagram impressions
in 2018

2M+

Views on Compass
YouTube channel

160K+

Our following across all
social media platforms

Unmatched Resources

Supported by a dedicated, in-house social media team, I'm able to stay on the leading edge of social media strategy.

Strategic Audiences

I have access to an exclusive list of social media stars, putting your home in front of their influential followers.

Dynamic Storytelling

With listing promotion accounting for 75% of our company's social content, we highlight our exclusives with a mix of interior images, press mentions, listing videos, and client features.



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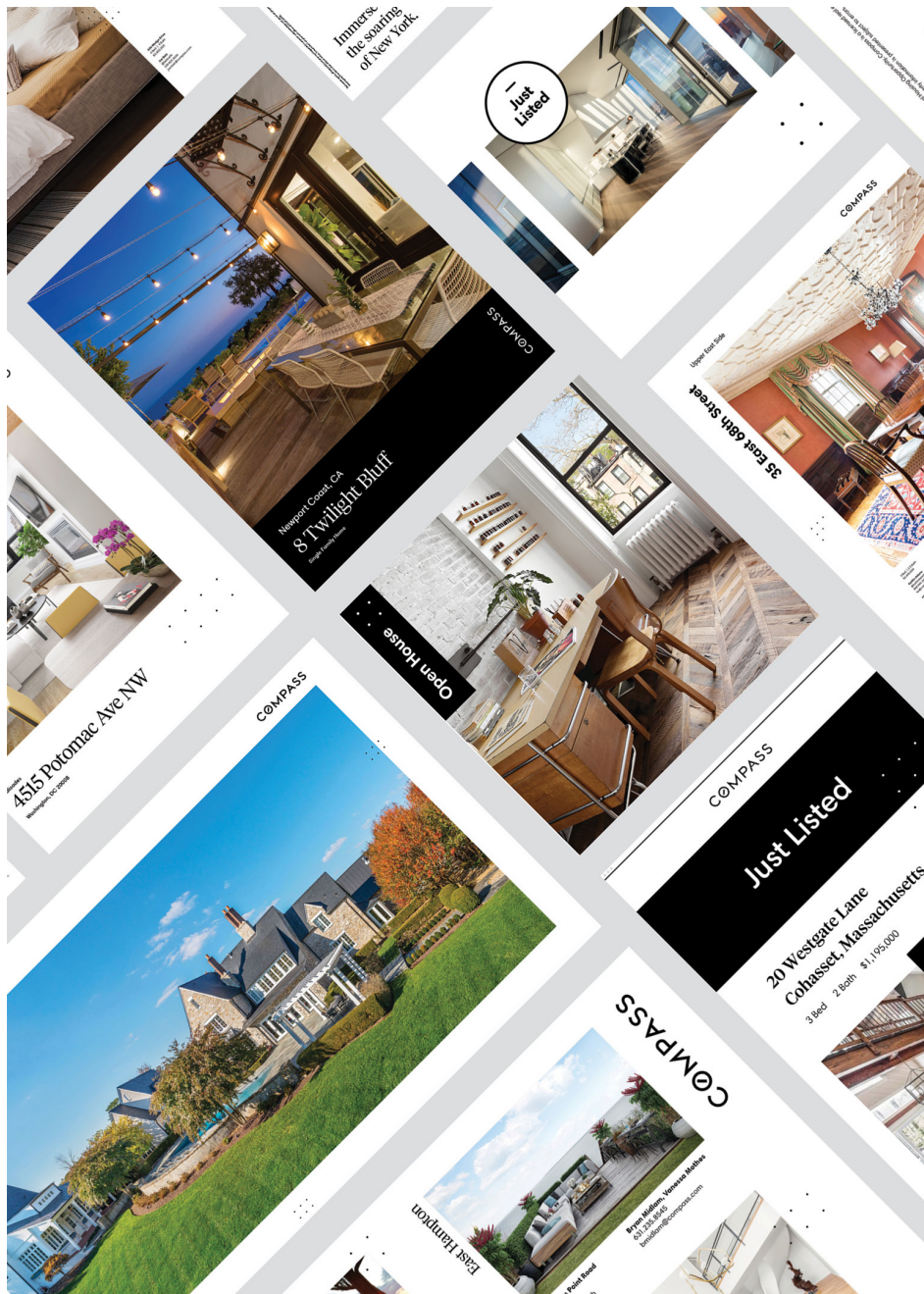
PRINT MATERIALS

A SLEEK & MODERN APPROACH.

PRINT MATERIALS

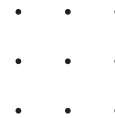
A SLEEK & MODERN APPROACH.

Every single one of my marketing pieces — from multipage brochures to custom mailers to open house handouts — creates a cohesive story around your property and elevates it to luxury status.



Formats

- Postcards
- Notecards
- Bi-folds
- Mailing Brochures
- Tri-folds
- Gate-folds





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OPEN HOUSE EVENTS

NEVER A MISSED OPPORTUNITY.

OPEN HOUSE EVENTS

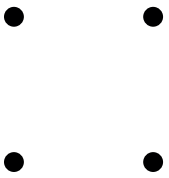
NEVER A MISSED OPPORTUNITY.

There's no better way for buyers to experience a home's merits than in person. My seamless, well-conceived open houses invite them to truly connect with the space.



45%

The percentage of buyers who attend open houses over the course of their search process.



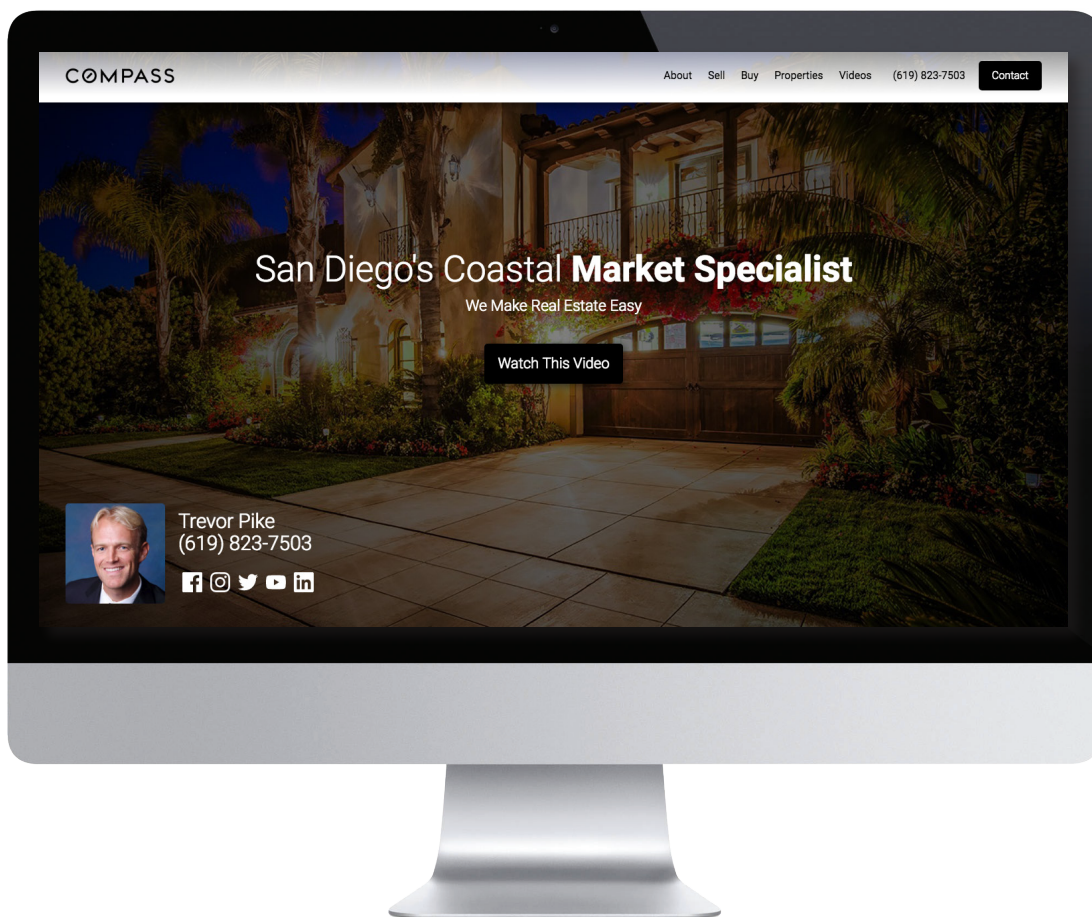
TrevorPike.com

MORE THAN JUST A WEBSITE.

TrevorPike.com

MORE THAN JUST A WEBSITE.

In a modern world, it's important to stay ahead of the trends.
My website offers videos, market data and daily snapshots unparalleled in the industry.





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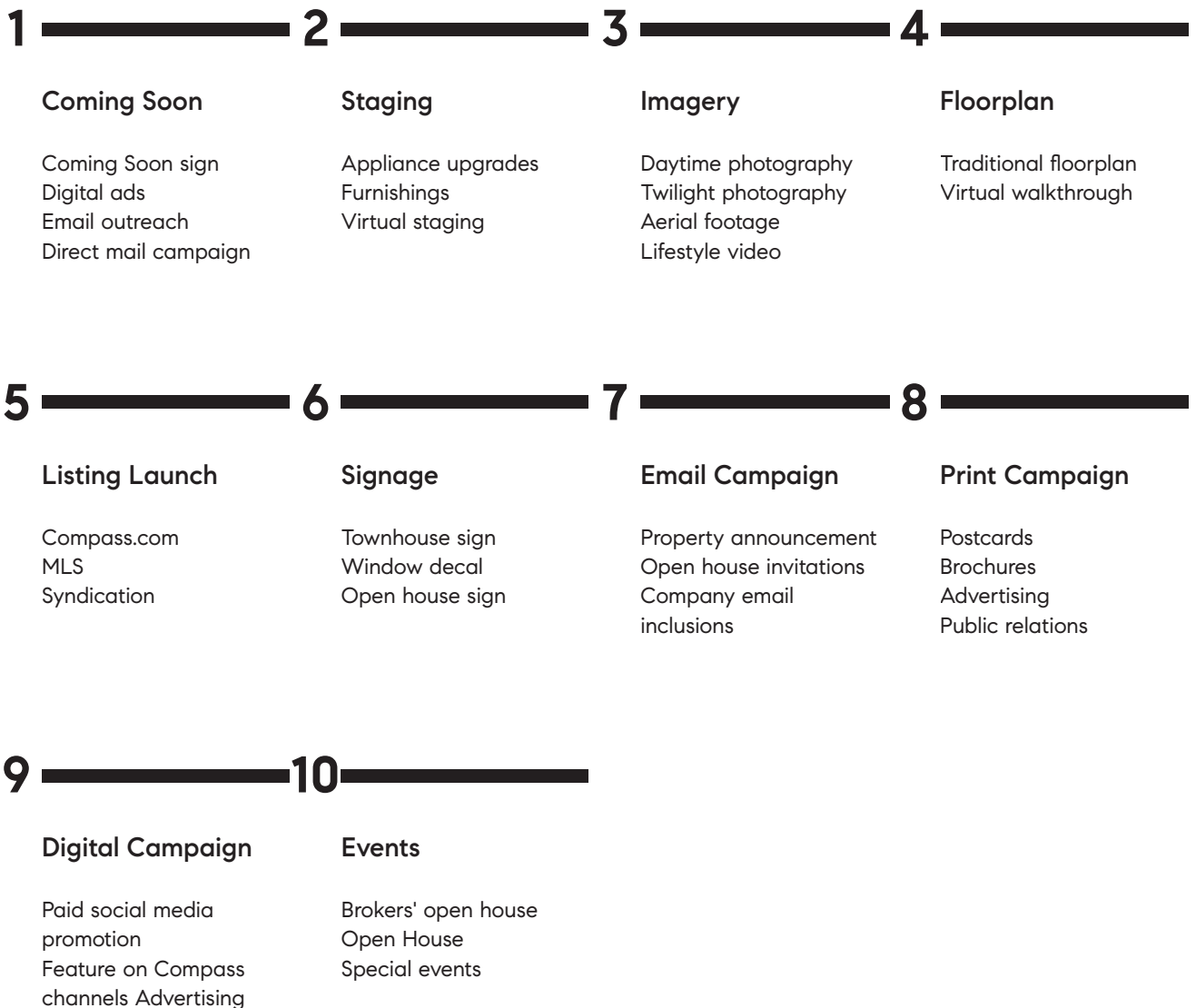
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MARKETING TIMELINE
FROM STEP 1 TO CLOSE.

MARKETING TIMELINE

FROM STEP 1 TO CLOSE.

I will target the right audience across the most effective channels
— all to elevate the style and story of your home.





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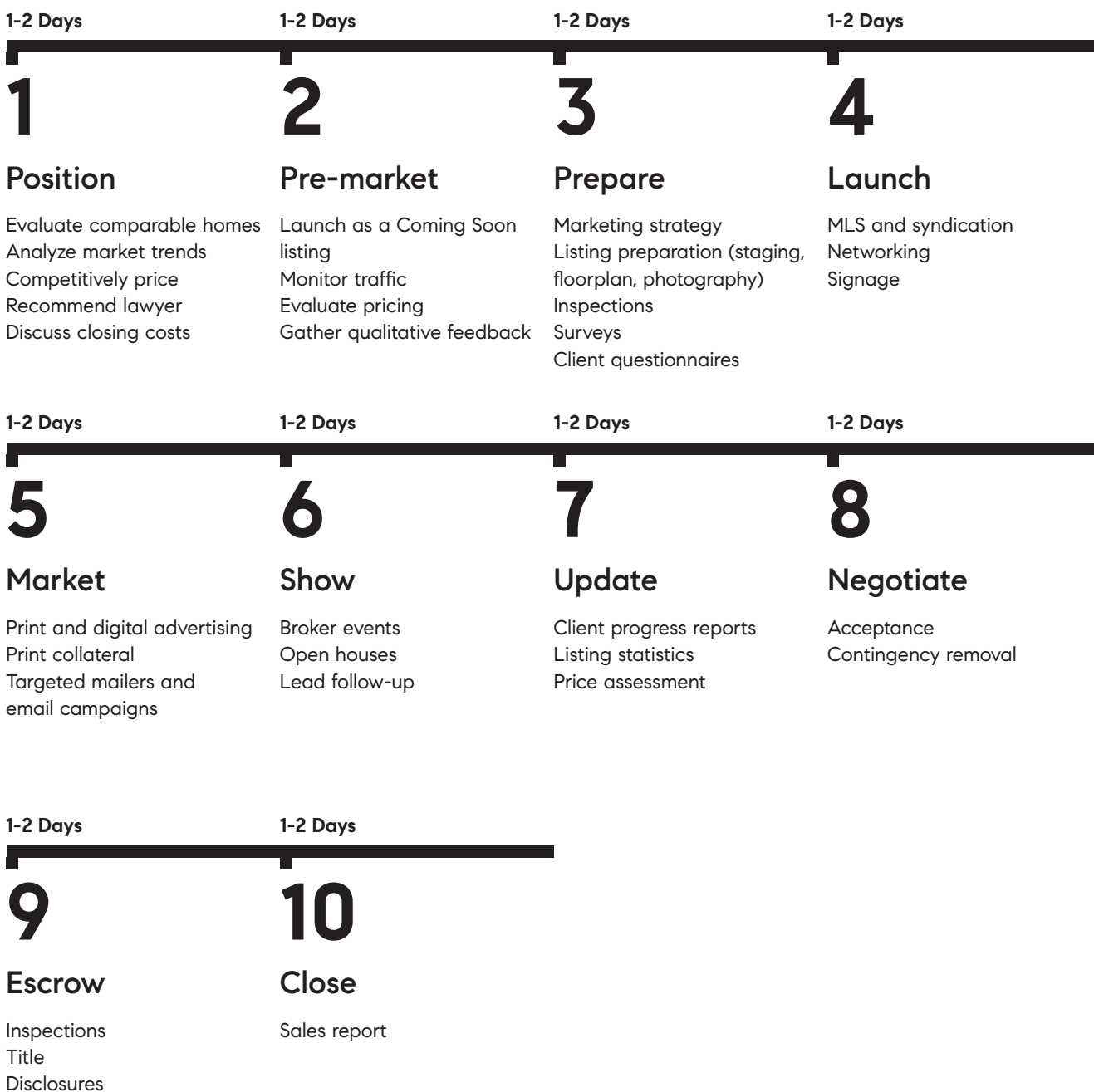
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TRANSACTION TIMELINE
FROM STEP 1 TO CLOSE.

TRANSACTION TIMELINE

FROM STEP 1 TO CLOSE.

Backed by a proven process, Compass listings spend 19 fewer days on market than the industry average. A swifter sale means a more seamless seller experience and greater value for you.





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CLOSING COSTS

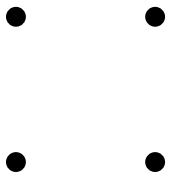
A SIMPLE BREAKDOWN.

CLOSING COSTS

A SIMPLE BREAKDOWN.

From sellers to estimate their Seller Net at closing, there are a number of costs to anticipate throughout the selling process. Here are the standard fees you can expect to incur, and a detailed Seller Net Sheet can be provided upon request.

TYPE	FEE	ESTIMATED COST
Listing Commission	Broker/Agent	5%
Bank	Payoff Bank Fees & Loan Amount	\$300 - \$1,000
Escrow/Title Fees	Settlement Fee	quote upon request based on price
HOA/Condo (if applicable)	HOA Doc via Homewise	\$300 - \$500
	Move out Fee for Building	\$100 - \$200
	Transfer Fee	\$100 - \$200+
San Diego County	County Transfer Fee	.01%
	Natural Hazard Report	\$75 - \$130
	Home Warranty to Buyer	\$400 - \$1,000
	Property Taxes Pro-Rated	Varies per property
	Pick up/Payoff Fee to Title Closer	\$250 - \$500
Recording, Wire, Misc. Fees, Closing	Pick up/Payoff Fee to Title Closer	\$250 - \$500



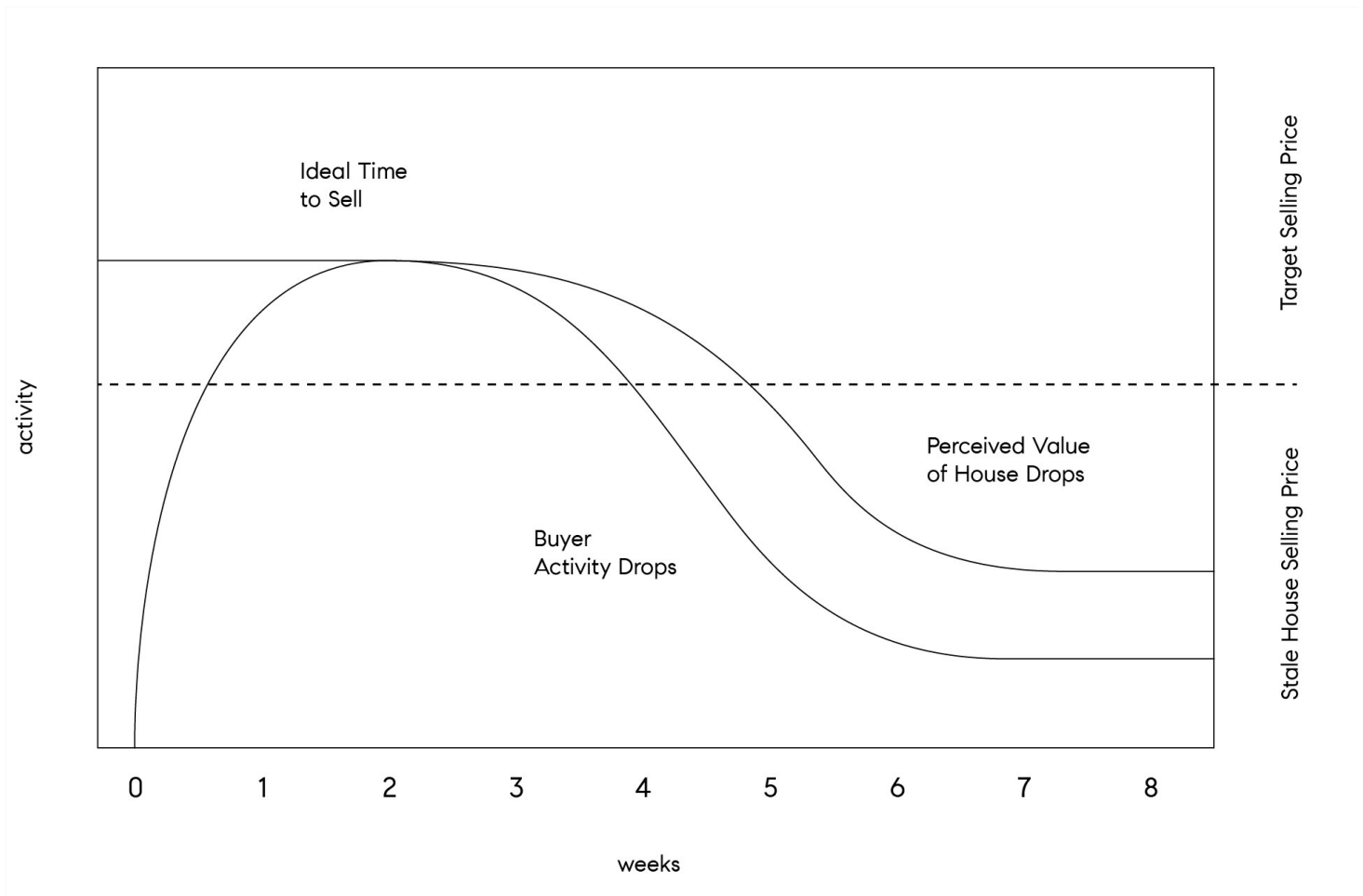
STRATEGIC PRICING

AN INTELLIGENT MARKET APPROACH.

STRATEGIC PRICING

AN INTELLIGENT MARKET APPROACH.

Intelligent pricing is among the most crucial determinants of a successful sale. By considering both timing and value, I'm able to strategically assess your home and price it for maximum impact.





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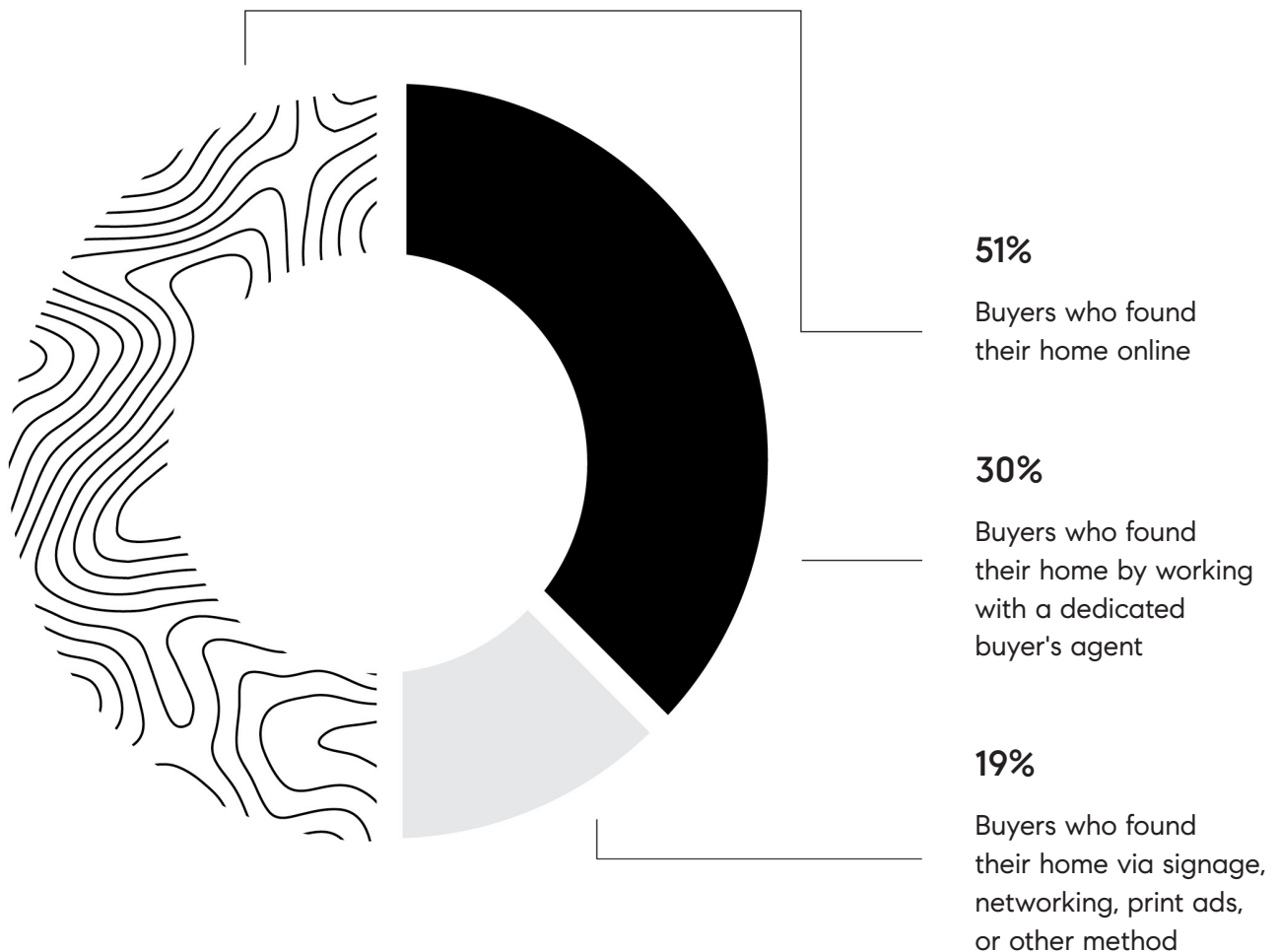
BUYER SOURCING

KNOWING WHEN & WHERE TO MARKET.

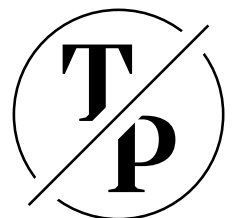
BUYER SOURCING

KNOWING WHEN & WHERE TO MARKET.

The next owner of your home could be searching for properties anywhere. That's why I'll pair predictive data with a multifaceted marketing plan — to ensure your listing is seen by each and every prospect.



Source:
National Association of Realtors, 2018



TREVOR PIKE



Trevor Pike
Coastal Property Specialist

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TrevorPike.com